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**REQUESTED COUNCIL MEETING DATE:** Tuesday, June 5, 2018

**ITEM:** Crowder College Roughrider Rodeo

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**ORIGINATING DEPARTMENT:** Public Relations/Events Coordinator

**ATTACHMENTS:** Crowder College Rodeo Sponsorship Packet

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**ROUTING ORDER**

<b>EVENTS COORDINATOR:</b>	<b>Paul Richardson</b>	<b>DATE:</b>
<b>CITY MANAGER:</b>	<b>Dana Daniel</b>	<b>DATE:</b>
<b>FINANCE DIRECTOR:</b>	<b>Daphane Pevahouse</b>	<b>DATE:</b>
<b>CITY CLERK:</b>	<b>Rachel Holcomb</b>	<b>DATE:</b>

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**PURPOSE:**

The purpose of this agenda item is to provide the council information on the request from the Roughrider Rodeo Committee for sponsorship contribution from the City of Neosho.

**BACKGROUND:**

This event represents the 6<sup>th</sup> Annual Roughrider Scholarship Rodeo. Proceeds from the Rodeo go to create scholarship opportunities for Crowder Agriculture Students.

Various options for sponsorship are available at the following rates: \$200, Silver Buckle, \$300, Gold Buckle, \$400 Platinum Buckle, \$500 Event Sponsor Package, \$1000 Out Gate Sponsor and \$2000 Chute Sponsor Package.

Council has elected to participate in this sponsorship in previous years and again has an option to do so.

**RECOMMENDATION:**

It is the recommendation of City Staff, that Council select the level of sponsorship and authorizes such for payment to Crowder College.



## SPONSORSHIP PACKAGES

**Chute Sponsor Package**  
**\$2,000**

- Business Name and Logo on a Bucking Chute Gate
- PA Mentions each time the Chute is used (6 times per night min)
- 10 Free tickets to each performance
- Free Vender booth in spectator vending area
- In Arena Promotions

**Out Gate Sponsor**  
**\$1000**

- Name and Logo on Out Gate
- PA mentions during the event
- 8 Free tickets to each performance
- Free Vender booth in spectator vending area
- In Arena Promotions

**Event Sponsor Package**  
**\$500.00**

- Name and Logo on Flag to be exhibited in the arena prior to each event
- PA mention during event introduction during rodeo/and during section in the bull riding
- Name and Logo on Day Sheet
- 5 Free tickets to each performance

## Roughrider Rodeo Patron Levels

**Platinum Buckle \$400.00**

- 6 Tickets
- Name on Patrons Banner to be located near Concession Stand

**Gold Buckle \$300.00**

- 4 Tickets
- Name on Patrons Banner to be located near Concession Stand

**Silver Buckle \$200.00**

- 2 Tickets
- Name on Patrons Banner to be located near Concession Stand

Please check a box for your sponsorship level.

Payments are needed by: July 31, 2018.

Please make checks payable to:  
Crowder College

Remit to:  
Crowder College Roughrider Arena  
C/O Karen Fink  
601 Laclede Avenue  
Neosho, Mo 64850